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Licensing Sub Committee Agenda

Date: Tuesday, 28th October, 2025

Time: 10.30 am

Venue: Council Chamber, Municipal Buildings, Earle Street, Crewe

CW1 2BJ

The agenda is divided into 2 parts. Part 1 is taken in the presence of the public and press. Part 2 items will be considered in the absence of the public and press for the reasons indicated on the agenda and at the foot of each report.

It should be noted that Part 1 items of Cheshire East Council decision making meetings are audio recorded and the recordings will be uploaded to the Council's website.

PART 1 - MATTERS TO BE CONSIDERED WITH THE PUBLIC AND PRESS PRESENT

1. Appointment of Chair

To appoint a Chair for the meeting.

2. Declaration of Interests

To provide an opportunity for Members and Officers to declare any disclosable pecuniary interests, other registerable interests, and non-registerable interests in any item on the agenda and for Members to declare if they have pre-determined any item on the agenda.

3. To consider an application for the renewal of a sex shop licence for the premises known as Temptations, 100 Nantwich Road, Crewe, CW2 6AT (Pages 5 - 34)

To consider the above application.

Membership: Councillors A Moran, L Smetham and C Bulman

Contact: Jennifer Ashley

E-Mail: jennifer.ashley@cheshireeast.gov.uk

LICENSING SUB- COMMITTEE PROCEDURE TO HEAR AN APPLICATION FOR A SEX SHOP LICENCE WHERE OBJECTIONS HAVE BEEN RECEIVED

NOTE: All parties shall remain in attendance throughout, until requested by the Chair to retire.

- 1. **Chair of the Sub-Committee** to introduce those present at the meeting.
- 2. **Licensing Officer** to outline the application and the objections which have been received and to explain the law relating to the grounds upon which the application can be refused.
- 3. **Applicant** (or legal representative) to present the application.
- 4. **Questions to the applicant** relating to the matters referred to by the applicant (or legal representative) in his presentation from:
 - (a) Members
 - (b) Officers
 - (c) Objectors
- 5. A representative(s) for the objectors to present the objections.

NOTE: The representative (s) may put forward only those points which are relevant to consideration of the grounds for refusal <u>and</u> may not introduce any point that was not raised in the letters which were received within the time permitted for objections to be received and are shown appended to the report.

- 6. Questions to the representative for the objectors from:
 - (a) Applicant
 - (b) Members
 - (c) Officers
- 7. **Applicant** (or legal representative) to comment on the objections and to sum up the application.
- 8. The applicant, the objectors, officers, ward councillors, the press and public will be asked to retire while the Sub-Committee considers its decision. The only officers to remain will be a legal advisor and democratic services officer for the purpose of only of legal advice or to remind the Committee of evidence offered.
- 9. The applicant, the objectors and others will be notified of the decision of the Sub-Committee by the issuing of a written decision notice within 10 working days.





OPEN

Licensing Sub Committee

Date: 28 October 2025

Application for the renewal of a sex shop licence

Report of: Phil Cresswell, Executive Director - Place

Ward(s) Affected: Crewe South

For Decision or Scrutiny: Decision

Purpose of Report

1 To ask Members of the Sub-Committee to determine an application for the renewal of a Sex Shop Licence for the following premises:

Temptations, 100 Nantwich Road, Crewe, CW2 6AT

Executive Summary

The report provides details of an application, made under the Local Government (Miscellaneous Provisions) Act 1982, sets out the objections made, and provides the legal framework for decisions.

RECOMMENDATIONS

The Licensing Sub-Committee is recommended to:

- 1. Consider all the relevant information including the submissions made both by the applicant and by objector(s); and
- 2. To determine whether the application should be granted or refused; and
- 3. Provide a clear and comprehensive decision notice to all parties

Background

- The application for renewal of a sex shop licence in relation to premises known as Temptations, 100 Nantwich Road, Crewe, CW2 6AT, was received by the Council on 6 August 2025.
- The application is to renew the existing licence, a copy of the application form and additional information from the applicant is included at appendix 1. The hours applied for are the same as the existing licence, as follows:

Monday to Sunday 09:00 - 18:00

- The applicant has held a sex shop licence since 2005. Prior to that date the licence was held by another person. Due to the age of the records (ie pre-dating the inception of Cheshire East Council) we have limited records in relation to the original grant of the licence and are unable to provide a copy of the decision notice.
- Licensing records do confirm that the licence has renewed annually since 2005 without objection or comment from either Cheshire Police, councillors, or members of the public.
- Further to this, there have been no complaints made in respect of the premises since 2005 (ie the earliest records can be accessed).
- The Council has received one letter of objection, from a Cheshire East Borough Councillor, the objection is set out at appendix 2.
- In accordance with paragraph 10(18) of Schedule 3, in considering any application for the renewal of a licence the Council is required to have regard to any observations submitted to it by the Police and any objections of which notice has been sent to it under sub-paragraph 10(15).
- Additional definitions and explanations of the legislation are set out within appendix 3.
- It is important to note that the grounds for refusing an application are limited to the grounds set out within the legislation.
- 12 The discretionary grounds for refusal are:
 - a) that the applicant is unsuitable to hold the licence by reason of having been convicted of an offence or for any other reason;
 - b) that if the licence were to be granted, the business to which it relates would be managed by or carried on for the benefit of a person, other than the applicant, who would be refused the grant, renewal or transfer of such a licence if he made the application himself:
 - c) that the number of sex establishments in the relevant locality at the time the application is made is equal to or exceeds the number which the authority consider is appropriate for that locality;
 - d) that the grant or renewal of the licence would be inappropriate, having regard;
 - i) to the character of the relevant locality; or
 - ii) to the use to which any premises in the vicinity are put; or
 - iii) to the layout, character or condition of the premises in respect of which the application is made.

- The Sub-Committee does not have delegated authority to determine the appropriate number(s) of sex shops in relevant localities, and this application should be determined on its own merit. Additionally, the applicant has provided an appropriate level Disclosure and Barring Certificate which shows nothing to their detriment.
- Members, in determining the application, should consider each of these issues and determine whether grant or refusal is appropriate and, if so, why.
- However, it would not be lawful to refuse the application merely because Members consider sex shops are immoral or should not be permitted. Further, there are discretionary grounds of refusal. Members have a residual discretion to grant an application despite it falling within one of these grounds, but Members should only do so in these circumstances for good reasons, which would need to be specified.
- In addition to the discretionary grounds for refused, there are also mandatory grounds for refusal. These are set out in more detail in appendix 3. Following assessment of the licensing provided to the Licensing Team, none of these grounds apply to this application.

Consultation and Engagement

- In accordance with paragraph 10(8) of Schedule 3 of the 1982 Act, a notice of the application was published in a local newspaper circulating in the Council's area within seven days of the date of the application. In addition, a site notice was displayed at the premises in accordance with paragraph 10(10).
- Any person objecting to an application for the renewal of a sex shop licence shall give notice of in writing to the local authority, not later than 28 days after the date of the application.
- 19 Further to the statutory requirements, the Council also places notices of these types of applications on our website
- As indicated, one objection from a Brough Member has been received. No objections have been received from anyone else, including Cheshire Police.

Reasons for Recommendations

In accordance with the Council's Constitution, the Licensing Sub-Committee has the delegated authority to determine this application in accordance with the provisions of Schedule 3 to the Local Government (Miscellaneous Provisions) Act 1982.

Other Options Considered

22 No other options have been considered because the process for determining contested applications is set out within the Council's constitution.

Implications and Comments

Monitoring Officer/Legal/Governance

- 23 The legislation requires the Sub-Committee, in considering an application, to have regard to any observations made by the Chief of Police and to any objections of which proper notice has been given.
- Section 17 of the Crime and Disorder Act 1998 places the Council under a duty to exercise its various functions with due regard to the likely effect of the exercise of those functions on, and the need to do all that it reasonably can to prevent, crime and disorder in its area.
- The Human Rights 1998 Act requires UK legislation to be interpreted in a manner consistent with the European Convention on Human Rights. It is unlawful for the Council to act in a way that is incompatible (or fail to act in a way that is compatible) with the rights protected by the Act. Any action undertaken by the Council that could have an effect upon another person's Human Rights must be taken having regard to the principle of proportionality the need to balance the rights of the individual with the rights of the community as a whole. Any action taken by the Council which affects another's rights must be no more onerous than is necessary in a democratic society. The matter set out in this report must be considered in light of the above obligations.

Section 151 Officer/Finance

26 No financial implications have been identified.

Risk Management

An applicant for the grant of a sex shop licence, whose application has been refused, may appeal within twenty-one days of the giving of written notice of the grounds of the refusal, to the Magistrates' Court.

Policy

The Council's policy confirms the general principles that all cases must be considered on their own merits.

Equality, Diversity and Inclusion

In accordance with Section 149 of the Equality Act 2010, the Licensing Sub-Committee should have due regard to the Public Sector Equality Duty in its consideration of this application. This includes assessing the potential impact of the proposed licensed activity on individuals with protected characteristics, particularly in relation to sex, age, disability, and pregnancy/maternity. The Sub-Committee should consider whether the location and nature of the premises could disproportionately affect vulnerable groups, including women and children, and whether the presence of the establishment may hinder access to public spaces or services. While moral objections are not a valid ground for refusal under Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982, the Sub-Committee must ensure that its decision is fair, transparent, and compliant with equality legislation.

Other Implications

30 None identified

Access to Informa	Access to Information		
Contact Officer:	Kim Evans, Licensing Team Leader		
	Licensing@cheshireeast.gov.uk		
Appendices:	Appendix 1a to 1c – Application information		
	Appendix 2 – Objection		
	Appendix 3 – Definitions and Legislation		
	Appendix 4 – Standard Conditions		
	Appendix 5 – Area Map		
Background	Cheshire East Policy		
Papers:	<u>Legislation</u>		





Application Form: Sexual Entertainment Venue Licence Schedule 3, Local Government (Miscellaneous Provisions) Act 1982

NOTE: If additional information is submitted on separate sheets please quote the relevant question number in relation to the additional information provided.

Is the application an application for:		(please tick where appropriate)
	(a) grant of a sexual entertainment venue licence	
Х	(b) renewal	
	(c) transfer	
	(d) variation	

1	Applicant's details	
1.1	Is the Applicant:	(a) an individual
1.2	Full name of applicant	ALAN BROOK
1.3	Give the following information on behalf of the applicant:	
	(a) Telephone number(s)	xxxx
	(b) Address to which communications are to be sent	100 Nantwich Road Crewe Cheshire CW2 6AT
	(c) If different from the address in (b) above, the Applicant's permanent address (if an individual) or registered or principal office (if a company etc)	XXXX
1.4	If the applicant is an individual please supply the following information:	
	(a) Date of Birth	xxx
	(b) Place of Birth	xxxx
	(c) Date on which became a UK resident (if not born in the UK)	
1.5	If the applicant is a body corporate or an unincorporated body please provide the	[Please continue on a separate sheet if required]

	following information in respect of each of the Directors, the Company Secretary or other persons responsible for the management of the body. In the case of a partnership provide details of each partner	
	(a) Full name	
	(b) Address	
	(c) Capacity	
	(d) Date of Birth	
	(e) Place of Birth	
	(f) Date on which became a UK resident (if not born in the UK)	
1.6	Where the applicant is a company please answer the following questions.	
	(a) Is the applicant a wholly or partly owned subsidiary of another company?	
	If the answer to (a) is yes please provide details of the parent company or holding company.	
	(b) What type of company is the applicant?	
	(c) In what country is the company incorporated?	
	(d) What is the date of incorporation of the company?	
	(e) Is the applicant or any person whose name is given in response to question 1.5 concerned in any way with other businesses which controls or manages sex establishments? If yes please provide details.	
1.7	What is the nature of the applicant's interest in the Premises?	((b) Leasehold
	If the applicant's interest is leasehold please provide the details of the landlord.	XXXX c/o 100 Nantwich Road Crewe Cheshire CW2 6AT

1.8	Is the whole of the business owned by the applicant?	Yes
	If not, please provide details of the individual/company which owns the remainder of the business	

2	Premises Details	
2.1	Address of Premises	100 Nantwich Road Crewe Cheshire CW2 6AT
2.2	Telephone number of Premises	XXXX
2.3	Are the whole of the Premises to be used under the Licence? If no, please describe (by reference to a plan if necessary): (a) which part of the Premises are to be used for the purposes of the Licence: (b) the use to which the remainder of the Premises are put; (c) the names of those who are responsible for the management of the Premises.	Yes
2.4	Are the Premises constructed or adapted so as to permit access to and from the Premises for members of the public who are disabled? If the answer is no, please provide information in relation to the applicant's proposals for affording such access.	No Staff will assist anyone who needs assistance.
2.5	Are the Premises in use as a Sexual Entertainment Venue at the date of this application? If the answer is yes, please give the name and address of the persons or body who now operate the business and (if known) the date upon which the Premises were first used for these purposes.	No - This application is for a Sex Shop which has been trading and annually licenced by Crewe Council since 2005

3	Details of the Business		
3.1	Under what business or trading name will be the business be known?	Temptations	
3.2	Please provide details of the times (days and hours) during which the Premises is proposed to be open to the public.	9am – 6pm Monday to Saturday	
3.3	Please provide details of the form of 'Relevant Entertainment' to be provided at the premises and the level of nudity proposed.	Not applicable	

4 Persons responsible for management

4	Persons responsible for management	
4.1	Please provide the following information in relation to each individual who is to be responsible for the management of the Premises in the absence of the Licence Holder:	XXXX XXXX
	(a) Full name(b) Address	XXXX XXXX
	(c) Capacity(d) Date of Birth(e) Place of Birth(f) Date on which became a UK resident (if not born in the UK)	

7	Previous refusals and convictions		
7.1	Have the Applicant ever been refused or had a Sexual Entertainment Licence revoked by any licensing authority?	Yes / No	No
	If yes, please provide full details (please continue on a separate page if necessary)		
7.2	Does the Applicant or any individual named in response to questions 1.5 or 4.1 have previous convictions or cautions?		previous convictions are spent, however atutory Declaration Attached
	If the answer is yes, please provide of a separate sheet the following information in relation to each individual who has a previous conviction or caution:		
	(a) Name		
	(b) Date of conviction		
	(c) Convicting court		
	(d) Nature of conviction		
	(e) Sentence		

7	Previous refusals and convictions	
7.3	Have you any reason to believe that a prosecution may be pending against the Applicant or any of the individuals named in response to questions 1.5 or 4.1? If yes please provide details	No
7.4	Is there in force against the applicant or any of the persons named in response to question 1.5 a disqualification from holding a licence for a sex establishment under the Local Government (Miscellaneous Provisions) Act 1982?	No

8	Additional details		
8.1	Please provide any additional information which the applicant would wish the Council to take into account when considering this application.	[please continue on a separate page if necessary]	

APPLICANTS ARE REMINDED THAT ANY PERSON WHO, IN CONNECTION WITH THE APPLICATION FOR THE GRANT, RENEWAL OR TRANSFER OF A SEXUAL ENTERTAINMENT VENUE LICENCE MAKES A FALSE STATEMENT WHICH HE KNOWS TO BE FALSE IN ANY MATERIAL RESPECT OR WHICH HE DOES NOT BELIEVE TO BE TRUE, IS GUILTY OF AN OFFENCE AND LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING TWENTY THOUSAND POUNDS (£20,000)

Thereby declare that the above	information is true to the best of my knowledge and belief.	
Signature	AJBrook	
Name	Alan Brook	
Capacity	Applicant	
Date	05/08/2025	

We will use the information you give in this form and in any supporting documentation you send us, to process your application. We may check information you have provided, or information about you that someone else has provided with other information held by us. We may also get information about you from certain third parties, or give them information to:

- make sure the information is accurate
- prevent or detect crime, and
- protect public funds

These third parties include Government departments, other departments of the Council and other local authorities. We will not give information about you to anyone else unless the law allow us to.

Please submit the completed application to the Licensing Section at the relevant address provided below:

	Crewe & Nantwich	Macclesfield
	0300 123 5015	0300 123 5015
LICENSING AUTHORITY	Licensing Section	Licensing Section
Cheshire East Borough	Delamere House,	Macclesfield Town Hall
Council	Delamere Street, Crewe,	Market Place, Macclesfield,
	CW11 2LL	Cheshire SK10 1DX



Guide to the Day To Day Operation of our Business

Hours of Business are 10AM – 5PM Monday to Saturday

Whoever is responsible for the shop must ensure the register is completed every day that includes the name, address, start and finish time is accurately noted.

On a daily basis make sure all rubbish is dealt with and the shop and other areas are clean. Check all locks for damage, make sure all lights and phone works, sweep pavement at front.

Order Bags, till rolls, card slips, price labels, envelopes and stationary well in advance.

All sales must be fully registered to include time, amount and goods sold.

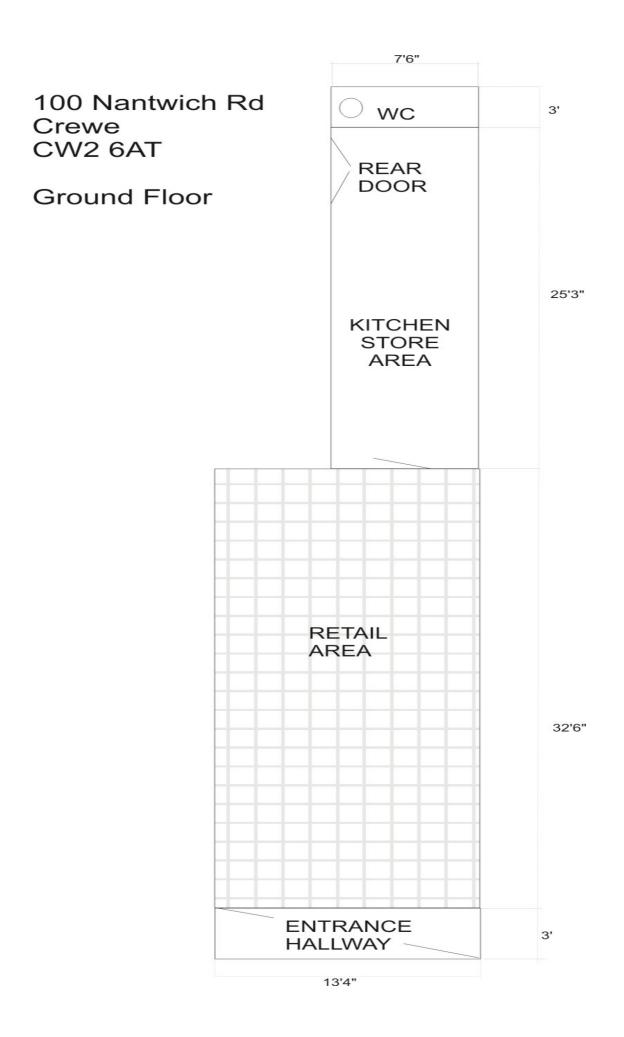
If anyone entering the shop looks to be under 18, they must be asked for ID that includes their age or asked to leave.

Check all toys work before the customer leaves the shop and supply with batteries where needed, up sell with Lube and cleaner. Make sure all DVD's conform to R18 or 18 certification and that the right film is in the right box.

Ask any callers or salesperson for ID.

Read the Local Council Rules and Regulations and abide by them







Appendix 2

Email received from objector 28 August 2025

I would like to object on the following grounds

that the grant or renewal of the licence would be inappropriate, having regard:

- i. to the character of the relevant locality; or
- ii. to the use to which any premises in the vicinity are put; or
- iii. to the layout, character or condition of the premises, vehicle, vessel or stall in respect of which the application is made.

The shop is in the middle of a high street clearly used by women and school children, who can be seen clearly on google maps. Other shops in the vicinity include fast food vendors, white goods shops and a mother and baby shop. A teddy bear bin is outside another shop. Therefore, the sex shop and application to show films is not in keeping with the character of the area.

I am also concerned that the licencing policy for this type of business has not been updated since 2011.

Kind regards

XXXXX

Email sent to objector 27 August 2025

Dear xxxxx

Thank you for your email relating to the annual renewal for a Sex Shop Licence in Crewe.

To ensure your objection is considered as part of the application process, it must meet specific legal criteria. Please note that objections based solely on personal or moral views about sex establishments cannot be taken into account.

Objections should not be based on moral grounds / values, but should be relevant to the following:

- a. that the applicant is unsuitable to hold the licence by reason of having been convicted of an offence or for any other reason;
- b. that if the licence were to be granted, renewed or transferred the business to which it relates would be managed by or carried on for the benefit of a person, other than the applicant, who would be refused the grant, renewal or transfer of such a licence if he made the application himself;

Appendix 2

- c. that the number of sex establishments in the relevant locality at the time the application is made is equal to or exceeds the number which the authority consider is appropriate for that locality;
- d. that the grant or renewal of the licence would be inappropriate, having regard:
- i. to the character of the relevant locality; or
- ii. to the use to which any premises in the vicinity are put; or
- iii. to the layout, character or condition of the premises, vehicle, vessel or stall in respect of which the application is made.

If you have any questions about the process please let us know.

Kind Regards,

XXXX

Licensing Team

Email received from objector 28 August 2025

APPLICATION FOR SEX ESTABLISHMENT LICENCE RENEWAL SCHEDULE 3, SECTION 2 LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1982

NOTICE is hereby given that I, Alan Brook have applied on 6 August 2025 to Cheshire East Council in respect of the premises known as Temptations, 100 Nantwich Road, Crewe, CW2 6AT for a sex shop and cinema licence to renew the licence as a sex shop.

Under any circumstances absolutely not! This poses a real danger to women and girls.

With regards

XXXXX

Definitions and Legal Explanations:

Schedule 3 to the Local Government (Miscellaneous Provisions) Act 1982 sets out the framework for the consideration of applications for sex shop licences.

The legislation requires that no person shall, in any area in which the sex establishment licensing provisions have been adopted, use any premises, vehicle, vessel or stall as a sex establishment except under and in accordance with the terms of a licence granted by the appropriate authority.

A "sex establishment" is either a sex shop or a sex cinema. This report concerns an application for a licence to use premises as a sex shop.

A "**sex shop**" is defined by the legislation as follows: "any premises, vehicle, vessel or stall used for a business which consists to a significant degree of selling, hiring, exchanging, lending, displaying or demonstrating sex articles or other things intended for use in connection with, or for the purpose of stimulating or encouraging sexual activity or acts of force or restraint which are associated with sexual activity".

A "**sex article**" is defined as: "anything made for use in connection with, or for the purpose of stimulating or encouraging—

- a) sexual activity; or
- b) acts of force or restraint which are associated with sexual activity; and
- c) to any article containing or embodying matter to be read or looked at or anything intended to be used, either alone or as one of a set, for the reproduction or manufacture of any such article; and
- d) to any recording vision or sound, which is concerned primarily with the portrayal of, or primarily deals with or relates to, or is intended to stimulate or encourage, sexual activity or acts of force or restraint which are associated with sexual activity; or is concerned primarily with the portrayal of, or primarily deals with or relates to, genital organs, or urinary or excretory functions."

Mandatory grounds for refusal:

- 1. The applicant is under 18 years of age.
- 2. The applicant has been disqualified from holding a sex establishment licence in the area following a previous revocation within the last 12 months.
- 3. The applicant (if an individual) is not resident in the UK or EEA, or was not so resident for at least 6 months immediately before the application.
- 4. The applicant (if a company) is not incorporated in the UK or EEA.
- 5. The applicant has been refused a licence for the same premises within the last 12 months, unless that refusal was overturned on appeal.



CHESHIRE EAST

SEX SHOP LICENCE - STANDARD CONDITIONS

1. Definitions

- 1.1 These conditions are imposed by the Council pursuant to its powers under paragraph 13(1) of Schedule 3 to the Local Government (Miscellaneous Provisions) Act 1982.
- 1.2 In these conditions, unless the context otherwise requires:
 - 'Approval of the Council' or 'Consent of the Council' means the approval or consent of the Council in writing.
 - 'Approved', 'accepted', or 'permitted' means approved, accepted or permitted by the Council in writing.
 - 'Approved arrangements' means the arrangement of the premises, fittings, installations and all other things in connection therewith as approved by the Council.
 - 'Council' means Cheshire East Council.
 - 'Licensee' means the holder of a sex establishment licence.
 - 'Officer' means any person authorised in writing by the Council.
 - 'Premises' means any premises within the Council's area licensed as a sex establishment and includes all installations, fittings and things in connection therewith.
 - 'Sex Establishment', 'Sex Shop', and 'Sex Article' shall have the meanings ascribed to them in Schedule 3 to the Local Government (Miscellaneous Provisions) Act 1982.

2. Exhibition of Licence

2.1 The licence or a clear copy shall be prominently displayed at all times so as to be readily and easily seen by all persons using the premises. The licence shall be adequately protected against theft, vandalism or defacement.

3. Conduct of the Premises

3.1 The licensee shall maintain good order and take all reasonable precautions for the safety of the public and employees and, except with the consent of the Council, shall retain control over all portions of the premises.

- 3.2 The licensee shall in particular ensure that none of the following shall take place:
 - Indecent behaviour, including sexual intercourse;
 - The offer of any sexual or other indecent service for reward.
- 3.3 The licensee shall ensure that the public are not admitted to any part or parts of the premises other than those which have been specified in the licence.
- 3.4 The licensee or any other person concerned in the conduct or management of the premises shall not seek to obtain custom by means of personal solicitation or touting from the premises, immediately outside the premises or in the vicinity of the premises, nor allow the premises to be used by prostitutes. Solicitation shall be taken to include the distribution of leaflets.
- 3.5. The licensed premises shall be used only for the purposes specified in the licence.
- 3.6 No person under the age of 18 years shall be admitted to the premises or be employed in the business of the sex establishment.
- 4. Signs, Doors and Shop Window Display
- 4.1 The business or trading title of the premises which must have received the prior written approval of the Council <u>may</u> be displayed in letters no more than 150mm high.
- 4.2 A notice no greater in size than 297mm by 210mm may be displayed stating the opening hours of the premises.
- 4.3 An application to change the business or trading title of the premises must have received the prior written approval of the Council. The Council shall have the an absolute and unfettered discretion to permit or to refuse such a change
- 4.4 A sign <u>must</u> be displayed over the entrance door stating in letters no more than 75mm high:

"WARNING

PERSONS PASSING BEYOND THIS NOTICE WILL FIND MATERIAL ON DISPLAY WHICH THEY MAY CONSIDER INDECENT

NO ADMITTANCE TO PERSONS UNDER 18 YEARS OF AGE"

4.5 No sign, words, poster, photograph, sketch, painting, display or advertisement shall be displayed outside or in the vicinity of the premises except as mentioned in conditions 5.1 and 5.2.

- 4.6 The exterior design of the premises shall be such that the interior of the premises is invisible to passers by. A scheme showing the exterior design and trading name of the premises shall be submitted to and approved by the Council before the premises are opened for business.
- 4.7 External doors shall be closed at all times other than when persons are entering or leaving the premises. The external doors shall be fitted with a device to provide for their automatic closure and such devices shall be maintained in good working order
- 4.8 The premises shall be fitted with an inner entrance door or screen so that no part of the interior of the premises or any of the contents of the premises shall be visible when persons are entering or leaving the premises.
- 4.9 The windows and openings of the premises shall be of a material or covered with a material which will render the interior or any items within the premises invisible to passers-by.

5. Employment of Persons on the Premises

- 5.1 The licensee or some responsible person over 18 years of age nominated by him in writing for the purpose shall be in charge of, and upon, the licensed premises during the whole time that they are open to the public. Such written nomination shall be continuously available for inspection by a available for inspection at the premises by a police officer or an officer authorised in writing by the Council.
- 5.2 The person in charge shall not be engaged on any duties which will prevent him from exercising general supervision and he shall be assisted as necessary by suitable adult persons to ensure adequate supervision. The person in charge should be conversant with these conditions, a copy of which should be held on the premises.
- 5.3 A notice showing the name of the person in charge of the premises at the time they are open under the licence shall be conspicuously exhibited in a position where it can be seen by customers.
- 5.4 The licensee shall at all times keep and maintain at the licensed premises a written record of the names, addresses and dates of birth of all persons employed within the licensed premises whether upon a full time or part time basis, and shall upon request by an authorised officer of the Council make such records available for inspection to him.

6. Responsibility of the Licensee

- 6.1 Where the licensee is a body corporate or an unincorporated body any change of director, company secretary or other person responsible for the control or management of the body is to be notified in writing to the Council within 14 days of such change and such written details as the Council may require in respect of any new director secretary or manager are to be furnished within 14 days of a request in writing from the Council.
- 6.2 The licensee shall inform the Council within seven days if he is convicted of any offence.

7. Alterations to the Premises

- 7.1 No structural alterations (including temporary alterations) shall be made to the premises without the prior written consent of the Council. This condition shall not require notice to be given in respect of routine maintenance works.
- 7.2 Where alterations necessitate the premises being closed for a period of time, the premises shall not reopen for the purpose of the licence, until the licensee has been notified in writing by the Council of the satisfactory completion of the work.

8. Change of Use

8.1 No change of use of any portion of the premises from that approved by the Council shall be made until all necessary consents have been obtained from the Council. For the avoidance of doubt this includes a change from one class of sex establishment (e.g. a sex shop) to a different class of sex establishment (e.g. a sex cinema).

9. Food etc

9.1 No food or refreshments shall be served at the premises save to bona fide members of staff employed on the premises.

10. Music etc

10.1 No music of any kind shall be played on the premises.

11. Goods Available in Sex Shop

- 11.1 All sex articles and other things displayed for sale, hire, exchange or loan within a sex shop shall be clearly marked to show to persons who are inside the sex shop the respective prices being charged.
- 11.2 All printed matter offered for sale, hire, exchange or loan shall be available for inspection prior to purchase and a notice to this effect shall be prominently displayed within the sex establishment.

Appendix 4

11.3 No film or video shall be exhibited, sold or supplied unless it complies with the Video Recordings Act 1984 and bears a certificate to that effect and is a reproduction authorised by the owner of the copyright of the film or video film so certified.

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